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We are actively preparing for a special benefit event to help raise funds for the LA Crime Stoppers Tipster Reward Fund. Join us and experience the sophisticated outdoor terrace of the SLS Hotel on Wednesday, October 20, 2010, from 6:00pm – 8:30pm, as we gather to show our support for safer communities.

LA Crime Stoppers operates a phone, text and web based crime tip reporting system that offers the public a safe and anonymous way to report crime related information. Citizens can now play a vital role in helping law enforcement keep our streets safe by sharing information that could prevent, reduce and solve a crime.

Our broad array of guests will include elected officials and law enforcement agencies from across Los Angeles County, community leaders, the business community, philanthropists and the entertainment industry. Our featured guests are Los Angeles County Sheriff Lee Baca and Los Angeles Police Department Chief Charlie Beck. We will also be unveiling our new Crime Stoppers PSA's, featuring "Deputy Travis Junior" and "Lieutenant Jim Dangle" from the Comedy Central television show "Reno 911."

***Please consider participating as a valued sponsor to demonstrate your support for the community and public safety. Your donations are what make this program possible.***

Sponsorship levels are attached. For more information, please visit our website: [www.LACrimeStoppers.org](http://www.LACrimeStoppers.org) or contact Florence Chung at (626) 373-5101 or [Florence.Chung@Target.com](mailto:Florence.Chung@Target.com).

Thank you for your support. We invite you to help strengthen LA Crime Stoppers and empower individuals to keep our communities safe.

Sincerely,

Jim Pietsch  
Chairman of the Board  
LA Crime Stoppers



# LA Crime Stoppers Benefit October 20, 2010

## SPONSORSHIP FORM DEADLINE: October 11, 2010

**Platinum Sponsor - \$10,000**

- 15 Event Tickets (6 invitations to VIP Reception)
- Logo displayed on photo booth backdrop at VIP Reception
- Formal onstage recognition at event
- Name or logo displayed on website, all event promotional materials and all Crime Stoppers outbound communication for one year

**Gold Sponsor - \$5,000**

- 10 Event Tickets (4 invitations to VIP Reception)
- Name or logo displayed at event and on website
- Formal onstage recognition at event

**Silver Sponsor - \$2,500**

- 8 Event Tickets (2 invitations to VIP Reception)
- Name or logo displayed at event and on website

**Bronze Sponsor - \$1,000**

- 5 Event Tickets (1 invitation to VIP Reception)
- Name or logo displayed at event and on website

**Friend of Crime Stoppers - \$500**

- 2 Event Tickets
- Name or logo displayed at event and on website

**\* Individual event tickets - \$75/person.**  
Please visit [www.LACrimeStoppers.org](http://www.LACrimeStoppers.org) to RSVP and purchase your tickets online.

Name: \_\_\_\_\_ Company/Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_ Enclosed is my check payable to LA Crime Stoppers.  
 \_\_\_ I do not wish to be a sponsor, but here is my tax-deductible donation to LA Crime Stoppers.  
 \_\_\_ Please charge \$ \_\_\_\_\_ to my credit card    M/C    Visa    AmEx    CVV# \_\_\_\_\_

Name on Card \_\_\_\_\_  
 Card # \_\_\_\_\_ Expiration \_\_\_\_\_ Signature \_\_\_\_\_

Please mail sponsor form and check to:  
 LA Crime Stoppers  
 333 Glenoaks Blvd. #205, Glendale, CA 91207

LA Crime Stoppers is a 501(c)3 charitable organization  
 Federal Tax ID # 90-0451471  
 All contributions are tax -deductible to the extent allowed by law  
 Proceeds from the event will benefit the LA Crime Stoppers Tipster Reward Fund